

Hannah P. Grisham

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EDUCATION

Auburn University | Auburn, AL

Bachelor of Arts in Public Relations Communication

May 2027

GPA: 3.8/4.0: Dean's List Recipient (2024-2025)

Lambda Pi Eta Communication Honor Society

EXPERIENCE

The Oaks Agency | Auburn, AL

January 2026-Present

Account Manager

- Supervise and lead a team delivering social media, digital design, and earned media content for Olivine Rooftop Restaurant
- Maintain a relationship with our client by sending a weekly email update each week to ensure we are posting at least one piece of content a week
- Delegate and coordinate with my team to ensure content and post deadlines are met

Digital Design Coordinator

January 2025- April 2025

- Created 5 cohesive and strategic graphics for the Auburn University School of Communication and Journalism to inform our target audiences about information
- Organized photos, captions, and graphics to ensure we posted the correct content
- Delegated with my team members to ensure graphics were professional and coherent

INVOLVEMENT

Public Relations Student Society of America | Auburn, AL

November 2024-December 2025

President

- Planned and executed monthly meetings with guest speakers that provided networking opportunities for 50+ members
- Developed and maintained professional correspondence with public relations professionals to plan events such as our first-ever networking event with 15+ professionals
- Promoted PRSSA by being a professional representative and speaking to prospective students, which led to an increase in attendance at meetings from 5 to 20 students

Kappa Kappa Gamma Sorority | Auburn, AL

August 2023-Present

Member

Lead Auburn | Auburn, AL

September 2024-April 2025

Team Leader

- Guided leadership sessions for 15 students once a week for 16 weeks to help them discover their leadership style and learn how they can be an effective leader at Auburn and beyond
- Facilitated teamwork activities for students to explore different leadership topics, resulting in 8 of my students completing the Certified Student Leadership Program

Participant

August 2023-April 2024

- Completed two different leadership trainings, *Explore You* and *Explore Connections*, once a week for 16 weeks

- Attended each week, engaged, and prepared to listen and learn from my leadership team

AWARDS & NOMINATIONS

<i>Lead Auburn</i> Auburn, AL Certified Student Leader Certificate from Auburn Involvement	Spring 2023
<i>The Oaks Agency</i> Auburn, AL Most Outstanding Account Management Committee Member Most Outstanding Account: Olivine Rooftop Restaurant	Spring 2026
<i>Auburn University Scholarship Opportunity Manger (AUSOM)</i> Auburn, AL McMahon Public Service Endowed Scholarship	Fall 2025
<i>Auburn University Involvement</i> Auburn, AL Nominated for Auburn University Student Leader of the Year Award	Spring 2026